

2026 LIVEWELL NKY Grant Application



LiveWell NKY Community Coalitions

The mission of LiveWell NKY is to encourage communities to collaborate in building and supporting healthy environments, systems, and behaviors, ultimately making Northern Kentucky the healthiest region in the country. LiveWell NKY offers a shared framework, essential support, and motivation for all of us to come together in a movement toward improved health.

LiveWell NKY: Healthy People, Active Communities—What it is:

LiveWell NKY Healthy People, Active Communities is a community-wide initiative to work with communities/coalitions at the local level to increase access to healthy foods, ignite active living, share mental health resources, address substance use, and offer smoke-free initiatives through policy, systems, and environmental changes that will improve the health outcomes of NKY. This initiative will consist of two tracks that will provide funding and technical assistance to assist coalitions.

**The LiveWell NKY funding application will be open
October 1, 2025—November 7, 2025**

TRACK 1– Community Mobilization:

This track provides funding to strategically develop community coalitions. Funding will be awarded solely for the purpose of developing a new plan. The Community Mobilization Track will be offered to up to five communities/coalitions with funding not to exceed \$1,000 per coalition.

Mobilization is a new plan addressing at least two of the five health priorities (healthy eating, active living, mental health, substance use, and smoke-free environments). Apply by scanning the QR code and/or using the link provided below.

Application closes on Friday, November 7, 2025.



Application Link:

https://www.research.net/r/26LiveWellNKY_Track1Mobilization

Objectives for funding include:

- Identify key stakeholders from various sectors within the community.
- Implement strategies to gain community input (needs/barriers) for addressing the top risk factors contributing to heart disease (physical activity, nutrition, mental health, substance use, and tobacco use).
- Strategies could include community assessments, focus groups, and/or community listening sessions.
- Determine goals, strategies, and an action plan to address the identified health priority.
- Develop a communication and/or market plan.
- Submit quarterly progress reports (template will be provided).
- A minimum of 2 members of the coalition must attend the required trainings.

Criteria for Eligibility:

Communities that do not currently have an active or strong coalition/group, or newly formed group with a focus on reducing heart disease. Priority will be given to communities located in vulnerable areas as identified on NKY Health Equity Map within Boone, Campbell, Grant, and Kenton counties. Have an identified fiscal agent, or be willing to partner with the YMCA of Greater Cincinnati to use as the fiscal agent for the funds.

TRACK 2—Community Activation:

This Track provides funding to existing coalitions to take action in addressing at least two of the five health priorities (healthy eating, active living, mental health, substance use, and smoke-free environments) through policy, systems, and environmental changes. Funding for this track will be awarded solely to implement the action plan. The Community Activation Track will provide funding to work with up to five coalitions to implement the action plan, with funding not to exceed \$2,500 per coalition. Activation is geared to address at least two of the five health priorities (healthy eating, active living, mental health, substance use, and smoke-free environments). Apply by scanning the QR code and/or using the link provided below. Application closes on Friday, November 7, 2025.

Application Link:

https://www.research.net/r/26LiveWellNKY_Track2Activation



Objectives for funding include:

- Implement the action plan to advance healthy eating, active living, mental health, substance use, and smoke-free initiatives through policy, systems, and environmental changes.
- Continue to engage and communicate with partner organizations and local people to support the action plan.
- Develop an evaluation plan for interventions.
- Submit and implement current communication and/or market plan.
- Maintain the action plan to continuously address priority health issues.
- Submit quarterly progress reports (template will be provided).
- Analyze post-intervention evaluation data and submit a final report, including recommendations for improvement and next steps.
- A minimum of 2 members of the coalition must attend the required trainings.

Criteria for Eligibility:

The coalition has been established for at least 2 years. Must have an action plan developed that addresses at a minimum 2 priority health issues. Must have a current communication plan in place (Facebook or other social media outlet). Priority will be given to communities located in vulnerable areas as identified on the NKY Health Equity Map within Boone, Campbell, Kenton, and Grant Counties. 80/20 match (match can be either an actual expenditure (cash) or a virtual cost (in-kind contribution). In-kind match contributions come in the form of the value of personnel, goods, and services (including direct and indirect costs). Applicants must be a 501(c)3 nonprofit organization, as classified by the IRS, or a governmental agency serving Northern KY communities, or use a fiscal agent who is a 501(c)3 status.

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