

NKY Health utilizes social media tools to share information that can promote and protect public health.

External links are provided for readers' information and convenience, and content on external pages may not necessarily reflect the policies or positions of NKY Health. Additionally, advertising or other content placed on the page automatically, via the social media outlet, may not necessarily reflect the policies or positions of NKY Health. Information posted on NKY Health social media accounts should NOT be considered medical advice. You should always consult with a health care provider.

Public comment and posts The purpose of this account is to facilitate a polite and constructive dialogue between NKY Health and its constituents on matters of public interest. To further this purpose, the public is permitted to post and/or comment on posted items. However, posts and/or comments must not hinder or distract from useful discussion. This site is intended for the benefit of all, and any inappropriate or offensive material will detract from its purpose. Moreover, NKY Health will restrict any information that would compromise the privacy, safety and security of the public, the department, or the users of this site. The posts and/or comments on this site do not reflect the views of NKY Health or its officers and employees.

NKY Health employees will regularly review posts and comments, and delete or hide any that are harmful to the purpose of the forum. We understand that social media is a 24/7 medium; however, our moderation capabilities are not. We may not see every inappropriate comment right away, and we are trusting in the maturity of our community to ignore personal attacks and negative speech or respond politely.

The types of content that will be deleted include, but are not necessarily limited to:

- Comments that are clearly off-topic or irrelevant to the subject matter of the item being commented upon
- Promotion or advertisement of a business or commercial interest
- Multiple copies of the same comment, or repetition of substantially similar comments by the same individual or organization
- Promotion of, or opposition to, any political party, campaign, candidate, or legislations, unless such promotion or opposition is inherently related to discussion of an item posted by NKY Health employees
- Personally identifiable information of any individual or individuals, including, but not limited to, phone numbers, e-mail and physical addresses, social security numbers, or other identification numbers
- Threats to any person or organization
- Comments that are vulgar, derogatory, obscene or defamatory;
- Content that would be considered offensive to a reasonable person, including sexual content and profanity
- Advocacy, promotion or encouragement of discrimination on the basis of race, religion, mental or physical disability, sexual orientation, gender, age, marital status, or national origin
- Advocacy, promotion, or encouragement of illegal activity
- False or misleading information, including impersonation of any other individual
- Information that may tend to compromise the safety or security of the public
- Content that violates the legal ownership interest of any other party

Media queries cannot be answered through online comments, and should be directed to the Public Information Officer at 859-462-7090.

This policy is subject to amendment or modification at any time to ensure the use of this site is consistent with its purpose as a limited forum.