

# IMPROVING THE HEALTH OF NORTHERN KENTUCKY

July - December 2019 HIGHLIGHTS

The Northern Kentucky Community Health Improvement Plan is a five-year plan (2016-2020) created to address priority health issues and outcomes in Northern Kentucky. The plan describes how community partners will work together to improve the health of Northern Kentucky residents. These highlights describe some of the activities and achievements that have been accomplished.

For more information, go to <https://nkyhealth.org/health-plans/>

## PRIORITY HEALTH ISSUE Healthy Behaviors

In celebration of their re-accreditation, NKY Health has been working with community coalitions to purchase items that promote active living. During the last half of 2019, these items included a bench on Main Street in Dry Ridge and a picnic table in Buena Vista Park in Newport.

## PRIORITY HEALTH ISSUE Health Care Capacity, Access and Delivery

Construction continued on St. Elizabeth Healthcare's Cancer Center, due to open in August 2020. This center will bring advanced treatment, research opportunities, prevention initiatives and patient-centered support services. It will be the first such comprehensive facility in Northern Kentucky.

## PRIORITY HEALTH ISSUE Changes in Policies, Systems & the Environment

As of December 2019, all Northern Kentucky school districts have passed a tobacco-free policy that either matches or is stronger than the new state law.

## PRIORITY HEALTH OUTCOMES - Youth E-Cigarette Use Prevention

In December 2019, NKY Health launched a youth e-cigarette prevention media campaign, targeting youth on outlets such as SnapChat, Twitter, Instagram and YouTube. Here is a link to the video: <https://www.youtube.com/watch?v=ler7aQbOJ-w> This campaign is in addition to the work that has been done to educate youth, teachers and parents through speaking events and posters in schools throughout Northern Kentucky.

